

ECOTOURISM



The urgent call
to action



UPNA STUDENTS



- 01 - WHAT IS ECOTOURISM?
- 02 - CHARACTERISTICS
- 03 - HOW TO DEVELOP ECOTOURISM
- 04 - INTERESTING INITIATIVES
- 05 - REAL EXAMPLE
- 06 - WHAT CAN WE DO?
- 07 - BIBLIOGRAPHY



Unpacking the impacts of
climate change



01 - WHAT IS ECOTOURISM?



According to the Worldwide Tourism Organization (Organización Mundial del Turismo-OMC) ecotourism is a way of tourism around nature which is beneficial for the site and its nearby communities.

**A global crisis requiring
immediate attention**

02 - CHARACTERISTICS

*Tackling climate
change together*



1. It occurs around nature and the main motivation of tourists is the observation and appreciation of the natural environment, as well as the traditional cultures prevailing in natural areas.

02 - CHARACTERISTICS

Tackling climate
change together



2. It includes pedagogical aspects and interpretation of nature.



02 - CHARACTERISTICS

*Tackling climate
change together*



3. In general, although not always, the organization is in charge of specialized tour operators and is aimed at small groups. At destinations, partner service providers are often small, locally owned companies.

02 - CHARACTERISTICS

Tackling climate
change together



4. Minimizes negative impacts on the natural and sociocultural environment.

02 - CHARACTERISTICS

*Tackling climate
change together*

5. Contributes to the maintenance of natural areas that constitute the ecotourism attraction, since it:
 - generates economic benefits for host communities, organizations and authorities that manage natural areas for conservation purposes;
 - offers local communities alternative employment and income opportunities;
 - enhances the awareness of local populations and tourists regarding the importance of conserving natural and cultural assets.

03 - HOW TO DEVELOP ECOTOURISM

1. Make optimal use of environmental resources, which are a fundamental element of tourism development, maintaining essential ecological processes and helping to conserve natural resources and biological diversity.



The role of communities in addressing climate change



03 - HOW TO DEVELOP ECOTOURISM

2. Respect the sociocultural authenticity of host communities, preserve their cultural and architectural assets and traditional values, and contribute to intercultural understanding and tolerance.



The role of communities in addressing climate change



03 - HOW TO DEVELOP ECOTOURISM

3. Ensure long-term viable economic activities that bring well-distributed socio-economic benefits to all agents, including opportunities for stable employment and income-earning and social services for host communities, and that contribute to the reduction of poverty.



*The role of communities in
addressing climate change*



04 - INTERESTING INITIATIVES

BIOLOGICAL DIVERSITY

ENERGETIC SOLUTIONS

TRAVEL FACILITATION

CLIMATE CHANGE

EFFICIENT USE OF TOURISM
RESOURCES

TOURISM OBSERVATORIES

TOURISM AND PLASTICS

ONE PLANET

05 - DANGEROUS SPECIES

Black cobra



Leopard



African buffalo



Poison apple tree



Yellowjacket wasp



Oleander



06 - REAL EXAMPLE

Cape Nature's Kogelberg Oudebosch Biosphere



Take a look at their site:

<https://www.capenature.co.za/reserves/kogelberg-nature-reserve>

06 - WHAT CAN WE DO



WHAT CAN WE
DO?



07 - BIBLIOGRAPHY

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**Addressing the climate
change challenge**

